



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8894
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

New York State United Teachers (13555)
Shorr Johnson Magnus (19332)
DETORRE,MIKE
Millennium - Washington D, Washington DC
(1421)
ph: (202) 955-5342
Political - Issues / Propositions (1068)
ISSUE (184363)
National/Political
/ECR25061184

Invoice 2431987
Inv Date 1/31/2016
Terms Net 30
Contract 1267611
Bill Type Standard
Period 12/28/2015 - 1/31/2016

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE
NEW POLITICAL ORDER - PLS CF -

CO-OP/Order Type No/Normal
Package
Gen. Date 2/1/2016 1:40:23PM

Elmira (WETM)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW						
	SPOT	7:00:00AM-Today Sh	Per week (3),Fr	01/15/16 7:23AM (Fr)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Per week (3),Fr	01/15/16 8:28AM (Fr)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Per week (3),Fr	01/15/16 8:46AM (Fr)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
2.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW 3X PER DAY						
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/18/16 7:29AM (Mo)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/18/16 8:45AM (Mo)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/18/16 8:59AM (Mo)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/19/16 7:23AM (Tu)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/19/16 8:29AM (Tu)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/19/16 8:52AM (Tu)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/20/16 7:29AM (We)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/20/16 8:28AM (We)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/20/16 8:58AM (We)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/21/16 7:58AM (Th)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/21/16 8:40AM (Th)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/21/16 8:58AM (Th)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/22/16 8:38AM (Fr)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	7:00:00AM-Today Sh	Day,M-3,Tu-3,W-3,Th-3,F-3	01/22/16 8:58AM (Fr)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
2.0	SPOT			01/22/16			1 preempt @ \$65.00	\$0.00	No Avail
3.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS						
	News	6:00:00AM-Channel	Per week (2),Fr	01/15/16 6:20AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Per week (2),Fr	01/15/16 6:58AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
4.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS 2X PER DAY						
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/18/16 6:12AM (Mo)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/18/16 6:40AM (Mo)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/19/16 6:24AM (Tu)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/19/16 6:52AM (Tu)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/20/16 6:24AM (We)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/20/16 6:45AM (We)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/21/16 6:40AM (Th)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/21/16 6:56AM (Th)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/22/16 6:29AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
	News	6:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/22/16 6:57AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$125.00	
5.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS						
	SPOT	5:00:00AM-Channel	Per week (2),Fr	01/15/16 5:30AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (2),Fr	01/15/16 6:00AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
6.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS 2X PER DAY						
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/18/16 5:29AM (Mo)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/18/16 5:50AM (Mo)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8894
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

New York State United Teachers (13555)
Shorr Johnson Magnus (19332)
DETORRE,MIKE
Millennium - Washington D, Washington DC
(1421)
ph: (202) 955-5342
Political - Issues / Propositions (1068)
ISSUE (184363)
National/Political
/ECR25061184

Invoice 2431987
Inv Date 1/31/2016
Terms Net 30
Contract 1267611
Bill Type Standard
Period 12/28/2015 - 1/31/2016

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE
NEW POLITICAL ORDER - PLS CF -

CO-OP/Order Type No/Normal
Package

Gen. Date 2/1/2016 1:40:23PM

Elmira (WETM)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/19/16 5:30AM (Tu)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/19/16 5:54AM (Tu)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/20/16 5:24AM (We)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/20/16 5:54AM (We)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/21/16 5:30AM (Th)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/21/16 5:49AM (Th)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/22/16 5:19AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
	SPOT	5:00:00AM-Channel	Day,M-2,Tu-2,W-2,Th-2,F-2	01/22/16 5:49AM (Fr)	00:30	Channel 18 News	NYSUT-TV16-02H	\$75.00	
7.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW						
	SPOT	11:00:00AM-Today S	Per week (1),Fr	01/15/16 11:59AM (Fr)	00:30	Today Show	NYSUT-TV16-02H	\$10.00	
8.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW 1X PER DAY						
	SPOT	11:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 11:59AM (Mo)	00:30	Today Show	NYSUT-TV16-02H	\$10.00	
	SPOT	11:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 11:54AM (Tu)	00:30	Today Show	NYSUT-TV16-02H	\$10.00	
	SPOT	11:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 11:59AM (We)	00:30	Today Show	NYSUT-TV16-02H	\$10.00	
	SPOT	11:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 11:28AM (Th)	00:30	Today Show	NYSUT-TV16-02H	\$10.00	
	SPOT	11:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 11:52AM (Fr)	00:30	Today Show	NYSUT-TV16-02H	\$10.00	
9.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TODAY						
	SPOT	9:00:00AM-Today S	Per week (1),Fr	01/15/16 9:54AM (Fr)	00:30	Today Show 9-10A M-F	NYSUT-TV16-02H	\$40.00	
10.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TODAY 1X PER DAY						
	SPOT	9:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 9:55AM (Mo)	00:30	Today Show 9-10A M-F	NYSUT-TV16-02H	\$40.00	
	SPOT	9:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 9:56AM (Tu)	00:30	Today Show 9-10A M-F	NYSUT-TV16-02H	\$40.00	
	SPOT	9:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 9:58AM (We)	00:30	Today Show 9-10A M-F	NYSUT-TV16-02H	\$40.00	
	SPOT	9:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 9:53AM (Th)	00:30	Today Show 9-10A M-F	NYSUT-TV16-02H	\$40.00	
	SPOT	9:00:00AM-Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 9:28AM (Fr)	00:30	Today Show 9-10A M-F	NYSUT-TV16-02H	\$40.00	
11.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS						
	SPOT	12:00:00PM-WETM N	Per week (1),Fr	01/15/16 12:26PM (Fr)	00:30	WETM News 12pm	NYSUT-TV16-02H	\$55.00	
12.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS 1X PER DAY						
	SPOT	12:00:00PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 12:26PM (Mo)	00:30	WETM News 12pm	NYSUT-TV16-02H	\$55.00	
	SPOT	12:00:00PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 12:10PM (Tu)	00:30	WETM News 12pm	NYSUT-TV16-02H	\$55.00	
	SPOT	12:00:00PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 12:21PM (We)	00:30	WETM News 12pm	NYSUT-TV16-02H	\$55.00	
	SPOT	12:00:00PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 12:16PM (Th)	00:30	WETM News 12pm	NYSUT-TV16-02H	\$55.00	
	SPOT	12:00:00PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 12:26PM (Fr)	00:30	WETM News 12pm	NYSUT-TV16-02H	\$55.00	
13.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A DR OZ						
	SPOT	4:00:00PM-Dr. Oz	Per week (1),Fr	01/15/16 4:56PM (Fr)	00:30	Dr. Oz	NYSUT-TV16-02H	\$25.00	
14.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A DR OZ 1X PER DAY						
	SPOT	4:00:00PM-Dr. Oz	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 4:56PM (Mo)	00:30	Dr. Oz	NYSUT-TV16-02H	\$25.00	
	SPOT	4:00:00PM-Dr. Oz	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 4:56PM (Tu)	00:30	Dr. Oz	NYSUT-TV16-02H	\$25.00	
	SPOT	4:00:00PM-Dr. Oz	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 4:27PM (We)	00:30	Dr. Oz	NYSUT-TV16-02H	\$25.00	



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8894
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

New York State United Teachers (13555)
Shorr Johnson Magnus (19332)
DETORRE,MIKE
Millennium - Washington D, Washington DC (1421)
ph: (202) 955-5342
Political - Issues / Propositions (1068)
ISSUE (184363)
National/Political
/ECR25061184

Invoice 2431987
Inv Date 1/31/2016
Terms Net 30
Contract 1267611
Bill Type Standard
Period 12/28/2015 - 1/31/2016

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE
NEW POLITICAL ORDER - PLS CF -

CO-OP/Order Type No/Normal
Package

Gen. Date 2/1/2016 1:40:23PM

Elmira (WETM)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	4:00:00PM-Dr. Oz	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 4:20PM (Th)	00:30	Dr. Oz	NYSUT-TV16-02H	\$25.00	
	SPOT	4:00:00PM-Dr. Oz	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 4:20PM (Fr)	00:30	Dr. Oz	NYSUT-TV16-02H	\$25.00	
15.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS						
	News	5:29:54PM-WETM N	Per week (1),Fr	01/15/16 5:44PM (Fr)	00:30	WETM News 530P	NYSUT-TV16-02H	\$150.00	
16.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS 1X PER DAY						
	News	5:29:54PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 5:57PM (Mo)	00:30	WETM News 530P	NYSUT-TV16-02H	\$150.00	
	News	5:29:54PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 5:51PM (Tu)	00:30	WETM News 530P	NYSUT-TV16-02H	\$150.00	
	News	5:29:54PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 5:52PM (We)	00:30	WETM News 530P	NYSUT-TV16-02H	\$150.00	
	News	5:29:54PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 5:46PM (Th)	00:30	WETM News 530P	NYSUT-TV16-02H	\$150.00	
	News	5:29:54PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 5:51PM (Fr)	00:30	WETM News 530P	NYSUT-TV16-02H	\$150.00	
17.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS						
	News	4:58:34PM-WETM N	Per week (1),Fr	01/15/16 5:22PM (Fr)	00:30	WETM News	NYSUT-TV16-02H	\$125.00	
18.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS 1X PER DAY						
	News	4:58:34PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 5:28PM (Mo)	00:30	WETM News	NYSUT-TV16-02H	\$125.00	
	News	4:58:34PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 5:17PM (Tu)	00:30	WETM News	NYSUT-TV16-02H	\$125.00	
	News	4:58:34PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 5:10PM (We)	00:30	WETM News	NYSUT-TV16-02H	\$125.00	
	News	4:58:34PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 5:11PM (Th)	00:30	WETM News	NYSUT-TV16-02H	\$125.00	
	News	4:58:34PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 5:27PM (Fr)	00:30	WETM News	NYSUT-TV16-02H	\$125.00	
19.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS						
	News	5:58:33PM-WETM N	Per week (1),Fr	01/15/16 6:21PM (Fr)	00:30	WETM News	NYSUT-TV16-02H	\$325.00	
20.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS 1X PER DAY						
	News	5:58:33PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 6:09PM (Mo)	00:30	WETM News	NYSUT-TV16-02H	\$325.00	
	News	5:58:33PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 6:13PM (Tu)	00:30	WETM News	NYSUT-TV16-02H	\$325.00	
	News	5:58:33PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 6:20PM (We)	00:30	WETM News	NYSUT-TV16-02H	\$325.00	
	News	5:58:33PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 6:14PM (Th)	00:30	WETM News	NYSUT-TV16-02H	\$325.00	
	News	5:58:33PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 6:13PM (Fr)	00:30	WETM News	NYSUT-TV16-02H	\$325.00	
21.0	Contract Line Remarks:		NEWS 1X PER DAY						
	SPOT	6:30:00PM-NBC Nigh	Per week (1),Sa	01/16/16 7:00PM (Sa)	00:30	NBC NIGHTLY NEWS	NYSUT-TV16-02H	\$450.00	
	SPOT	6:30:00PM-NBC Nigh	Per week (1),Sa	01/23/16 7:00PM (Sa)	00:30	NBC NIGHTLY NEWS	NYSUT-TV16-02H	\$450.00	
22.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A JEOPARDY						
	SPOT	7:01:30PM-Jeopardy	Per week (1),Fr	01/15/16 7:30PM (Fr)	00:30	Jeopardy	NYSUT-TV16-02H	\$150.00	
23.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A JEOPARDY 1X PER DAY						
	SPOT	7:01:30PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 7:25PM (Mo)	00:30	Jeopardy	NYSUT-TV16-02H	\$150.00	
	SPOT	7:01:30PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 7:25PM (Tu)	00:30	Jeopardy	NYSUT-TV16-02H	\$150.00	
	SPOT	7:01:30PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 7:24PM (We)	00:30	Jeopardy	NYSUT-TV16-02H	\$150.00	
	SPOT	7:01:30PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 7:24PM (Th)	00:30	Jeopardy	NYSUT-TV16-02H	\$150.00	
	SPOT	7:01:30PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 7:29PM (Fr)	00:30	Jeopardy	NYSUT-TV16-02H	\$150.00	
24.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A WHEEL						
	SPOT	7:30:00PM-Wheel of	Per week (1),Fr	01/15/16 7:58PM (Fr)	00:30	Wheel of Fortune	NYSUT-TV16-02H	\$125.00	



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8894
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

New York State United Teachers (13555)
Shorr Johnson Magnus (19332)
DETORRE,MIKE
Millennium - Washington D, Washington DC
(1421)
ph: (202) 955-5342
Political - Issues / Propositions (1068)
ISSUE (184363)
National/Political
/ECR25061184

Invoice 2431987
Inv Date 1/31/2016
Terms Net 30
Contract 1267611
Bill Type Standard
Period 12/28/2015 - 1/31/2016

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

AgM

CO-OP/Order Type No/Normal
Package

Gen. Date 2/1/2016 1:40:23PM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE
NEW POLITICAL ORDER - PLS CF -

Elmira (WETM)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A WHEEL 1X PER DAY						
	SPOT	7:30:00PM-Wheel of	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 8:00PM (Mo)	00:30	Wheel of Fortune	NYSUT-TV16-02H	\$125.00	
	SPOT	7:30:00PM-Wheel of	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 8:00PM (Tu)	00:30	Wheel of Fortune	NYSUT-TV16-02H	\$125.00	
	SPOT	7:30:00PM-Wheel of	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 7:59PM (We)	00:30	Wheel of Fortune	NYSUT-TV16-02H	\$125.00	
	SPOT	7:30:00PM-Wheel of	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 7:59PM (Th)	00:30	Wheel of Fortune	NYSUT-TV16-02H	\$125.00	
	SPOT	7:30:00PM-Wheel of	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 7:59PM (Fr)	00:30	Wheel of Fortune	NYSUT-TV16-02H	\$125.00	
26.0	Contract Line Remarks:		JEOP/WHEEL						
	SPOT	7:00:00PM- 8:00:00	Per week (1),Sa	01/16/16 7:29PM (Sa)	00:30	Jeopardy	NYSUT-TV16-02H	\$75.00	
26.0	SPOT			01/23/16			1 preempt @ \$75.00	\$0.00	Program Change
27.0	Contract Line Remarks:		NEWS						
	News	11:00:00PM-WETM N	Per week (1),Su	01/17/16 11:11PM (Su)	00:30	WETM News	NYSUT-TV16-02H	\$175.00	
	News	11:00:00PM-WETM N	Per week (1),Su	01/24/16 11:14PM (Su)	00:30	WETM News	NYSUT-TV16-02H	\$175.00	
28.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TONITE SHOW						
	SPOT	11:34:30PM-The Ton	Per week (1),Fr	01/15/16 11:52PM (Fr)	00:30	The Tonight Show	NYSUT-TV16-02H	\$75.00	
29.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A TONITE SHOW 1X PER DAY						
	SPOT	11:34:30PM-The Ton	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 12:17AM (Mo)	00:30	The Tonight Show	NYSUT-TV16-02H	\$75.00	
	SPOT	11:34:30PM-The Ton	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 12:33AM (Tu)	00:30	The Tonight Show	NYSUT-TV16-02H	\$75.00	
	SPOT	11:34:30PM-The Ton	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 12:15AM (We)	00:30	The Tonight Show	NYSUT-TV16-02H	\$75.00	
	SPOT	11:34:30PM-The Ton	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 12:26AM (Th)	00:30	The Tonight Show	NYSUT-TV16-02H	\$75.00	
	SPOT	11:34:30PM-The Ton	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 12:34AM (Fr)	00:30	The Tonight Show	NYSUT-TV16-02H	\$75.00	
30.0	Contract Line Remarks:		NEWS						
	News	10:59:30PM-WETM N	Per week (1),Sa	01/23/16 11:26PM (Sa)	00:30	WETM News	NYSUT-TV16-02H	\$175.00	
31.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS						
	News	10:59:30PM-WETM N	Per week (1),Fr	01/15/16 11:20PM (Fr)	00:30	WETM News	NYSUT-TV16-02H	\$200.00	
32.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU A NEWS 1X PER DAY						
	News	10:59:30PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/18/16 11:33PM (Mo)	00:30	WETM News	NYSUT-TV16-02H	\$200.00	
	News	10:59:30PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/19/16 11:12PM (Tu)	00:30	WETM News	NYSUT-TV16-02H	\$200.00	
	News	10:59:30PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/20/16 11:23PM (We)	00:30	WETM News	NYSUT-TV16-02H	\$200.00	
	News	10:59:30PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/21/16 11:34PM (Th)	00:30	WETM News	NYSUT-TV16-02H	\$200.00	
	News	10:59:30PM-WETM N	Day,M-1,Tu-1,W-1,Th-1,F-1	01/22/16 11:33PM (Fr)	00:30	WETM News	NYSUT-TV16-02H	\$200.00	
33.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU B SUNDAY TODAY						
	SPOT	8:00:00AM-Today Sh	Per week (2),Su	01/17/16 8:28AM (Su)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
	SPOT	8:00:00AM-Today Sh	Per week (2),Su	01/17/16 8:55AM (Su)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
34.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU B SUNDAY TODAY						
	SPOT	8:00:00AM-Today Sh	Per week (1),Su	01/24/16 8:47AM (Su)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	
35.0	Contract Line Remarks:		COMMENTS APPLY TO SUB LINES A THRU B SAT TODAY						
	SPOT	7:00:00AM-Saturday	Per week (2),Sa	01/16/16 7:28AM (Sa)	00:30	SATURDAY TODAY SHOW	NYSUT-TV16-02H	\$65.00	



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8894
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

New York State United Teachers (13555)
Shorr Johnson Magnus (19332)
DETORRE,MIKE
Millennium - Washington D, Washington DC (1421)
ph: (202) 955-5342
Political - Issues / Propositions (1068)
ISSUE (184363)
National/Political
/ECR25061184

Invoice 2431987
Inv Date 1/31/2016
Terms Net 30
Contract 1267611
Bill Type Standard
Period 12/28/2015 - 1/31/2016

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE
NEW POLITICAL ORDER - PLS CF -

CO-OP/Order Type No/Normal
Package

Gen. Date 2/1/2016 1:40:23PM

Elmira (WETM)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	7:00:00AM-Saturday	Per week (2),Sa	01/16/16 8:19AM (Sa)	00:30	SATURDAY TODAY SHOW	NYSUT-TV16-02H	\$65.00	
36.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU B SAT TODAY</u>								
	SPOT	7:00:00AM-Saturday	Per week (1),Sa	01/23/16 7:51AM (Sa)	00:30	SATURDAY TODAY SHOW	NYSUT-TV16-02H	\$65.00	
37.0	Contract Line Remarks: <u>SAT NITE LIVE</u>								
	SPOT	12:00:00AM-Saturday	Per week (1),Sa	01/16/16 1:45AM (Sa)	00:30	Saturday Night Live	NYSUT-TV16-02H	\$75.00	
38.0	Contract Line Remarks: <u>MEET THE PRESS</u>								
	SPOT	9:00:00AM-Meet The	Per week (1),Su	01/17/16 9:59AM (Su)	00:30	Meet the Press	NYSUT-TV16-02H	\$100.00	
	SPOT	9:00:00AM-Meet The	Per week (1),Su	01/24/16 9:47AM (Su)	00:30	Meet the Press	NYSUT-TV16-02H	\$100.00	
39.0	Contract Line Remarks: <u>MEET THE PRESS</u>								
	SPOT	6:30:00PM-NBC Nigh	Per week (1),Su	01/17/16 6:59PM (Su)	00:30	NBC NIGHTLY NEWS	NYSUT-TV16-02H	\$450.00	
	SPOT	6:30:00PM-NBC Nigh	Per week (1),Su	01/24/16 6:53PM (Su)	00:30	NBC NIGHTLY NEWS	NYSUT-TV16-02H	\$450.00	
40.0	Contract Line Remarks: <u>MEET THE PRESS</u>								
	News	11:33:30PM-WETM N	Per week (1),Sa	01/16/16 12:06AM (Sa)	00:30	WETM News 1130P	NYSUT-TV16-02H	\$175.00	
41.0	Contract Line Remarks: <u>MEET THE PRESS</u>								
	SPOT	11:29:30PM-Saturday	Per week (1),Sa	01/23/16 11:54PM (Sa)	00:30	Saturday Night Live	NYSUT-TV16-02H	\$75.00	
42.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW 3X PER DAY</u>								
	SPOT	8:00:00AM-Today Sh	Per week (1),Su	01/24/16 8:29AM (Su)	00:30	Today Show	NYSUT-TV16-02H	\$65.00	M/G For 2.0.1
43.0	Contract Line Remarks: <u>JEOP/WHEEL</u>								
	SPOT	11:29:30PM-Saturday	Per week (1),Sa	01/23/16 12:08AM (Sa)	00:30	Saturday Night Live	NYSUT-TV16-02H	\$75.00	M/G For 26.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$14,640.00	Total Spots	128
Commission	(\$2,196.00)		
Net Total	\$12,444.00		